

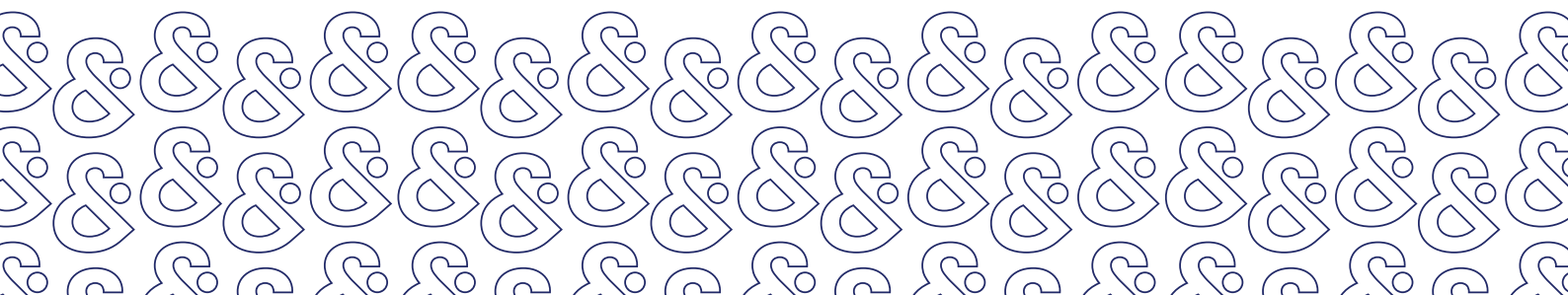


Dixon & Ricks

<https://dixonandricks.org>

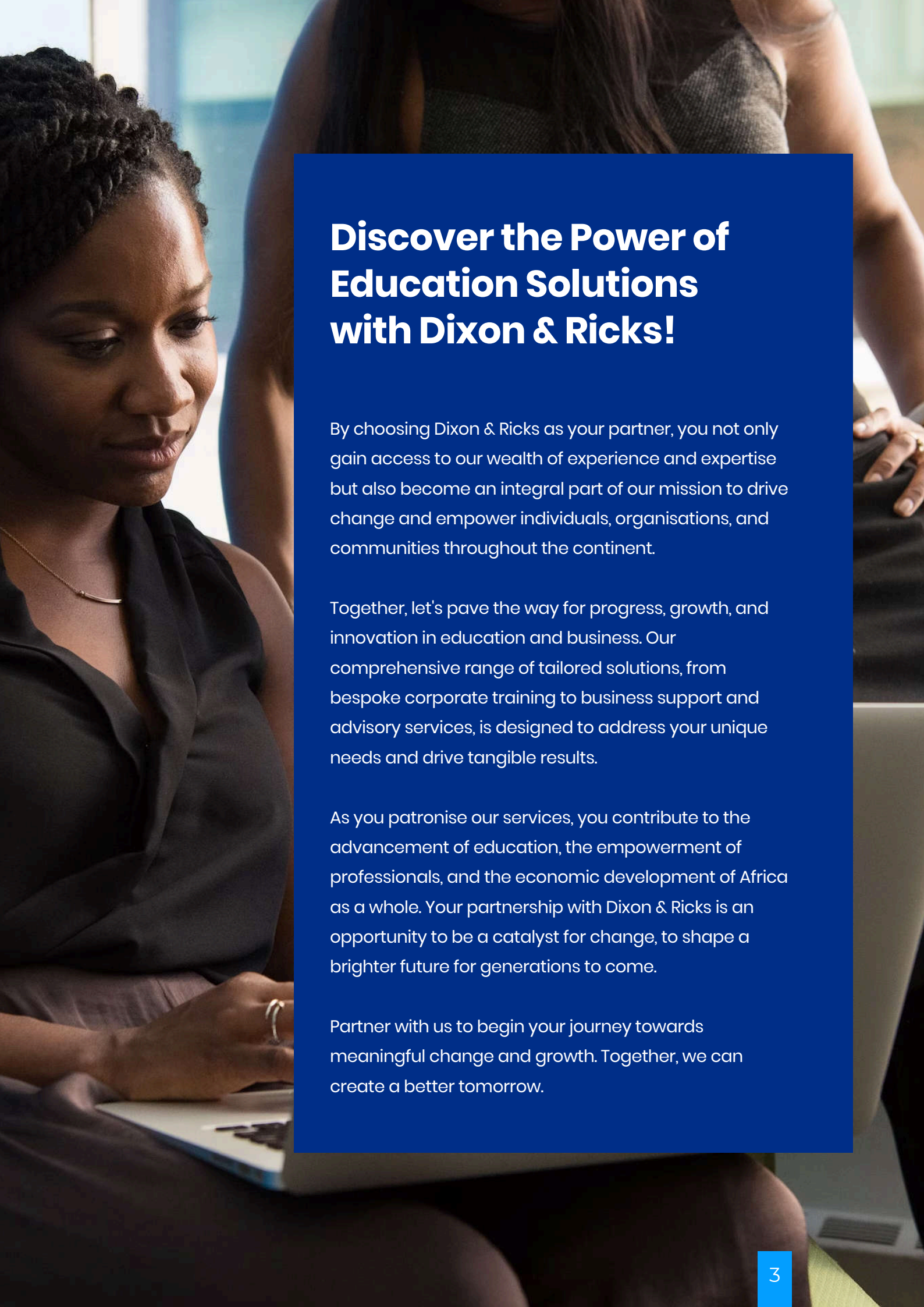
Unlocking Potential | Empowering Growth | Driving Transformation

2023 BROCHURE





Welcome to Dixon & Ricks, your trusted partner in EdTech and business. With over 50 years of combined experience, we have successfully upskilled professionals, empowered youth, represented international institutions, and supported numerous organisations in growth and talent development.



Discover the Power of Education Solutions with Dixon & Ricks!

By choosing Dixon & Ricks as your partner, you not only gain access to our wealth of experience and expertise but also become an integral part of our mission to drive change and empower individuals, organisations, and communities throughout the continent.

Together, let's pave the way for progress, growth, and innovation in education and business. Our comprehensive range of tailored solutions, from bespoke corporate training to business support and advisory services, is designed to address your unique needs and drive tangible results.

As you patronise our services, you contribute to the advancement of education, the empowerment of professionals, and the economic development of Africa as a whole. Your partnership with Dixon & Ricks is an opportunity to be a catalyst for change, to shape a brighter future for generations to come.

Partner with us to begin your journey towards meaningful change and growth. Together, we can create a better tomorrow.

What We Do:





Bespoke Corporate Training & Development

Boost your workforce's skills and engagement with our bilingual (English and French) sector-specific training. From curriculum design, open enrollment programmes, to webinars, retreats, and more, we tailor our solutions to enhance your professional growth and build capacity.



Business Support & Advisory

Position your brand, goods, and services effectively within Africa. Benefit from our market intelligence, market penetration strategies, and talent outsourcing and development expertise to maximise your presence, productivity, performance, and customer base in targeted African markets.



The Y.A.P Career Centre

We empower students with essential employability skills, career planning, internships, job search strategies, business opportunities, and networking skills. Our career counselors provide personalised guidance, helping students achieve their career goals and connect with suitable and matching opportunities.



Darasa Teacher Training and Development Programme

Unlock your potential as an educator and take your teaching career to new heights with our comprehensive and cutting-edge teacher training programme and opportunities. Whether you are a preschool specialist or a higher education educator, our courses offer fresh strategies and professional development opportunities to enhance student learning outcomes.

If you are looking to upskill, gain valuable experience, or explore exciting teaching placements, we have the resources and support for your needs.

Join our community of passionate educators and embark on a journey of growth, empowerment, and endless possibilities. Take the next step and transform education



University Placements

Increase student diversity on your campus with our extensive network of high schools and tertiary institutions. Through our professional student counsellors, we facilitate connections between international students and universities, fostering global citizenship in education.

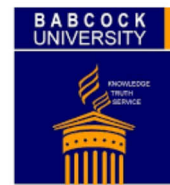
Are you a student dreaming of studying abroad or seeking new opportunities to broaden your educational journey? Look no further. At Dixon & Ricks, we specialise in university placements, career

pathing, and opening doors to a world of possibilities.

Studying abroad is more than just acquiring a degree—it's an immersive experience that shapes you as a global citizen. It offers a unique opportunity to embrace new cultures, build lifelong connections, and gain a broader perspective on the world.

With Dixon & Ricks by your side, you can embark on this transformative journey with confidence and excitement.

Our Clientele



WOOD**styles**



Seize the
Moment.
**Unleash Your
Potential.**



Dixon & Ricks

Why Choose Us

Industry Issues

The D&R Edge



Limited Professional Skill-sets



Talent acquisition and development, Individualised training and placements, and Performance monitoring and management.



Employee Retention



Bespoke Training, Team-bonding Activities, and Incentivisation



Business inefficiencies and slow growth



Team Assessment, personalised needs analysis, growth advisory & strategies, and sales mentorship.



Limited skills and incompetent educators/ teachers



Robust teacher development intervention, performance assessment and management, and periodic assessments.



Unemployability & Youth Development



The Y.A.P Career Centre



Open Enrolment Programmes

At Dixon & Ricks, we co-create impactful experiences tailored to your specific challenges. Our programmes go beyond imparting knowledge; they drive behavioural and mindset shifts necessary for accelerated change. As education partners CEIBS Africa, we design and deliver programmes that shape leaders, managers, directors, high potentials, and executives.

Join us on our mission to transform education and business in Nigeria and Africa. Let us be your vehicle for growth and development, backed by a seamless network of diverse experts committed to the highest global standards. Together, we can unlock the full potential of education and drive lasting change.



Family Business Programme

Overview:

This practical workshop will provide family business owners and successors with insights, strategies, and best practices for managing and transitioning family businesses successfully. Participants will gain a deeper understanding of the unique dynamics and challenges associated with family enterprises.

Programme Feature

International immersion week

Who should attend?

- Family business owners and founders
- Successors and next-generation family members involved in the business.
- Professionals who work with or advise family businesses, such as consultants, lawyers, and accountants.

Duration: One Month

CEIBS Women Leadership Entrepreneurship and Leadership for Africa (WELA)

Overview:

This programme is designed to motivate and enhance managerial skills and leadership of female managers and executives, launch an in-depth discussion on how to release their potential and cope with unique challenges of women leaders in a cultural and corporate context.

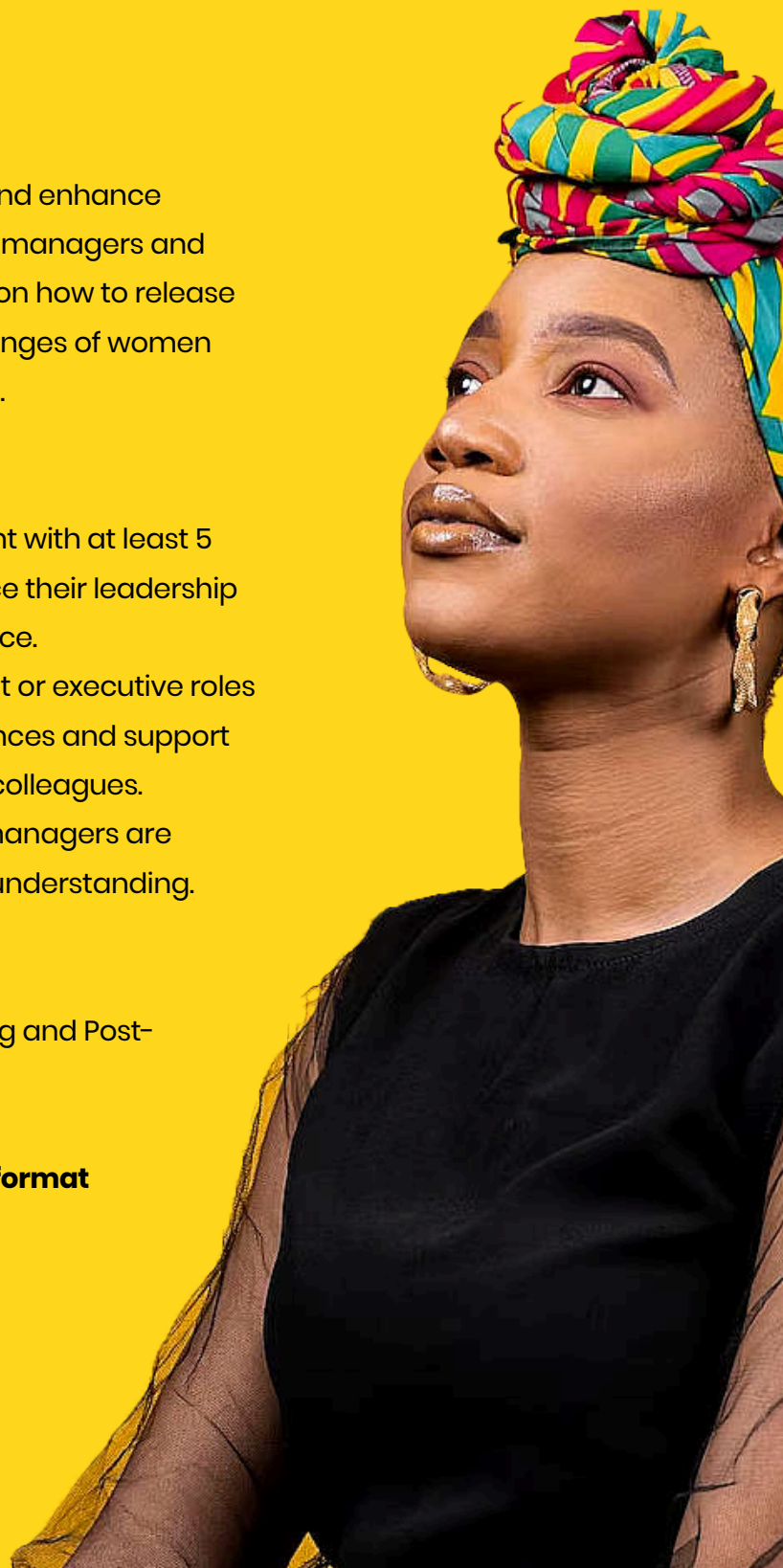
Who should attend?

- Women in middle or senior management with at least 5 years of experience who seek to enhance their leadership skills while maintaining a work-life balance.
- Male participants in senior management or executive roles who want to understand gender differences and support the professional growth of their female colleagues.
- Supervisors or subordinates of female managers are encouraged to attend to foster mutual understanding.

Programme Feature:

Modules held in Accra/Lagos/Johannesburg and Post-programme China immersion module.

Duration: 5 intensive weeks in a modular format



NEW MANAGERS LEADERSHIP DEVELOPMENT PROGRAMME

Objective:

The objective of this course is to develop the leadership skills and competencies of new managers, enabling them to effectively lead teams and drive organisational success. Participants will learn essential leadership principles and practices and gain practical insights into managing people and resources.

Who should attend?

- New managers or supervisors who recently transitioned into a leadership role, Professionals who aspire to become managers or leaders in the near future, and individuals who want to enhance their leadership skills and capabilities.

Duration: 3 Days



A man and a woman are sitting at a table, looking at a laptop screen. The man is on the left, wearing a blue blazer over a grey shirt. The woman is on the right, wearing a red headwrap, a grey blazer, and large hoop earrings. They are both smiling and looking at the laptop screen. The background is a blurred office setting with large windows.

Emotional Intelligence for Managers

Overview:

This practical course is designed to develop emotional intelligence competencies among managers, enabling them to lead with empathy, manage emotions effectively, and build positive relationships in the workplace. Participants will gain insights into emotional intelligence and its application in managerial roles.

Who should attend?

- Managers and supervisors at various levels of an organisation.
- Individuals who are in leadership positions or aspire to become leaders.
- Professionals who want to enhance their emotional intelligence and improve their managerial effectiveness.

Duration: 2 Days

Sales Academy for SMEs

Objective:

The objective of this immersive, one-month course is to enhance the sales capabilities of small and medium-sized enterprise (SME) owners and sales professionals. Participants will learn effective sales strategies, techniques, and best practices to drive revenue growth and improve customer relationships.

Who should attend?

- Small and medium-sized enterprise (SME) owners and entrepreneurs.
- Sales managers and sales team leaders within SMEs.
- Sales professionals are responsible for generating revenue and driving sales growth.

Duration: One Month (4 Weekends)





Implementing and Using Quality Assurance in Education

Objective:

This robust course is designed to equip education professionals with the knowledge and skills necessary to implement and effectively use quality assurance practices in educational institutions. Participants will learn how to assess, monitor, and improve the quality of education to ensure positive outcomes for students and school standards.

Who should attend?

- Education professionals like teachers, principals, school administrators, academic coordinators, quality assurance officers in educational institutions, and professionals responsible for curriculum development and assessment.

Duration: 1 Day

Young Professionals Development Programme

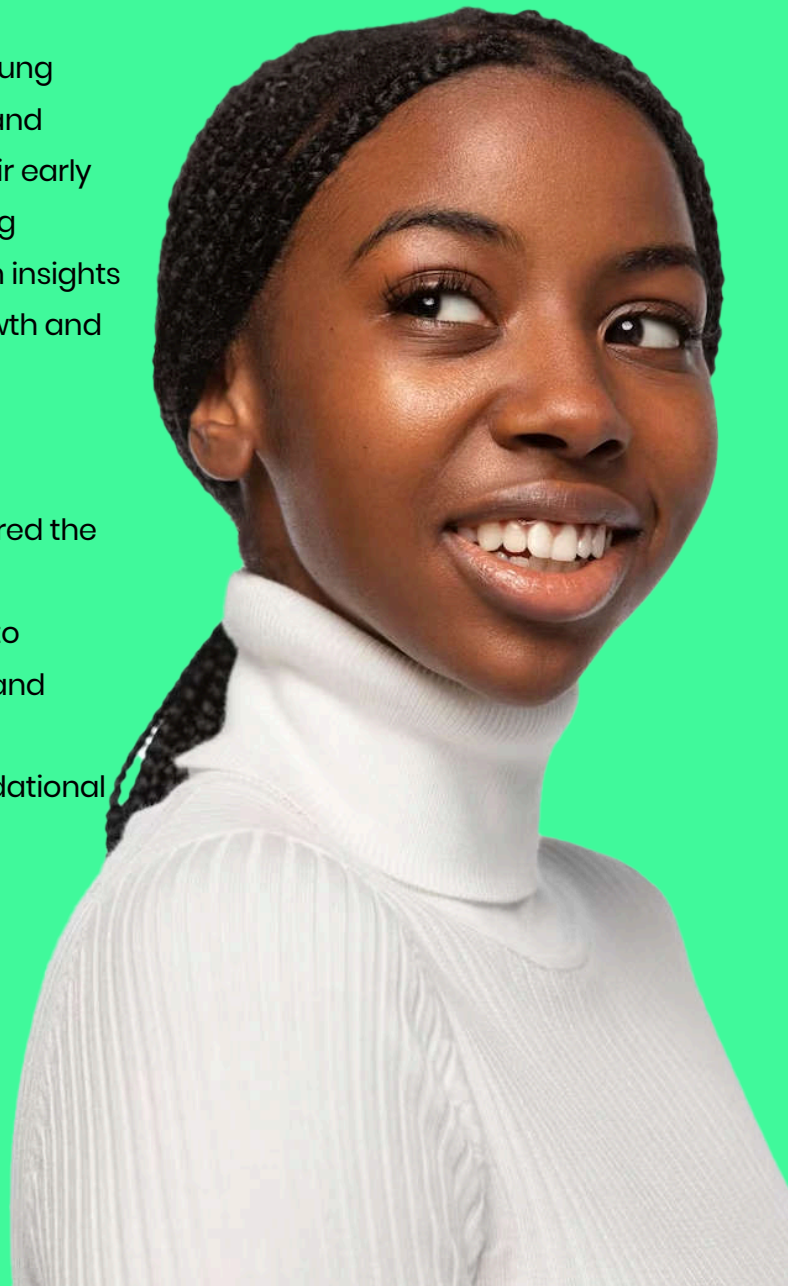
Objective:

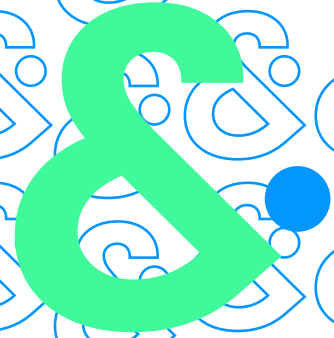
This programme is designed to equip young professionals with the skills, knowledge, and competencies necessary to thrive in their early careers. Participants will develop a strong foundation of professional skills and gain insights into various aspects of professional growth and advancement.

Who should attend?

- Recent graduates who have just entered the workforce
- Early-career professionals who want to accelerate their professional growth and development.
- individuals who want to acquire foundational professional skills and competencies.

Duration: 3 Days





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